

Position Title: Promotions and Marketing Coordinator

This position is responsible for ensuring the effective communication and promotion of SYDA Foundation teaching and learning events, including Shaktipat Intensives, retreats, courses, etc.

Responsibilities include:

- Develops, implements, and manages an integrated marketing plan

Qualifications include:

- An ability to demonstrate a good understanding of Siddha Yoga philosophy and culture
- Minimum 3 years experience in marketing, promotions, or comparable public communications preferred
- An ability to be flexible, responsive, proactive, and self-motivated
- Strong project management skills
- An ability to set priorities while remaining calm and working steadily to meet deadlines
- Excellent communication and interpersonal skills

If you are interested in this seva role, please contact the Gurukula office at Gurukula@syda.org for a more complete seva description and an application.