

Position Title:**Public Relations Coordinator**

Here is a dynamic way to represent the SYDA Foundation and to support the Siddha Yoga mission with your public relations skills.

Responsibilities include:

- Oversees the areas of public relations and community relations
- Oversees events such as the annual SYDA Foundation Community Service Award Ceremony
- Plans and coordinates media relations
- Collaborates to create and oversee a global PR sevite network

Qualifications include:

- An ability to demonstrate a good understanding of Siddha Yoga philosophy and culture
- A degree in communications, journalism, public affairs, or public relations preferred
- Minimum 3 years in public relations, media relations, or comparative public communications experience preferred
- Strong communication and listening skills

If you are interested in this seva role, please contact the Gurukula office at Gurukula@syda.org for a more complete seva description and an application.